

Message Text

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ORIGIN COME-00

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----- 112728

R 092118Z JAN 75

FM SECSTATE WASHDC

TO AMEMBASSY MANILA

AMEMBASSY SEOUL

UNCLAS STATE 005346

E.O. 11652: NA

TAGS: BEXP, XB

SUBJECT: CATALOG EXHIBITION - METALWORKING EQUIPMENT

1. INDUSTRY TECHNICAL REPRESENTATIVE (ITR) FOR SUBJECT

EVENT IS DAVID W. BONNAR, DIRECTOR OF INTERNATIONAL

MARKETING, NATIONAL MACHINE TOOL BUILDERS ASSOCIATION.

MR. BONNAR JOINED NMTBS WITH 24 YEARS EXPERIENCE IN SALES

AND MARKETING OF METAL FORMING MACHINE TOOLS. AFTER

RECEIVING A BACHELOR OF SCIENCE DEGREE IN MECHANICAL

ENGINEERING FROM MONTANA STATE COLLEGE, MR. BONNAR JOINED

NIAGARA MACHINE & TOOL COMPANY AS SALES ENGINEER. IN 1954,

HE BECAME ASSOCIATED WITH USI-CLEARING WHERE HE HELD A

VARIETY OF POSITIONS FOR 20 YEARS. WHILE AT USI-CLEARING,

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HE WAS VICE PRESIDENT OF DOMESTIC SALES, EUROPEAN SALES

AND AUTOMOTIVE SALES. MOST RECENTLY, HE WAS SENIOR VICE

PRESIDENT-MARKETING FOR USI-CLEARING. SINCE JOINING

NMTBS, MR. BONNAR HAS TRAVELED EXTENSIVELY THROUGHOUT

THE MID EAST AND FAR EAST TO STUDY THESE DEVELOPING

MARKETS FOR THE U.S. MACHINE TOOL BUILDING INDUSTRY.

2. BONNAR EXPECTED ARRIVE SEOUL FEBRUARY 2 AND MANILA

FEBRUARY 7. EXACT ETA AND FLIGHT WILL BE CABLED WHEN

KNOWN. REQUEST EACH POST RESERVE SINGLE ROOM WITH BATH

MODERATE RATE AND CABLE OIM/SAD NAME OF HOTEL AND RATE.

KISSINGER

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NNN

Message Attributes

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Disposition Event:
Disposition History: n/a
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